

# Copywriting Samples by Scott Lindquist

## **The Power of One brochure copy** – (copy written by Scott Lindquist)

### **The Power of One**

**You are more powerful than you think. You have the power to change your life, and you have the power to change this church.**

### **Welcome to the Power of One.**

Unity of Gainesville offers a unique spiritual experience in North Georgia. We offer a church that is open to those seeking an expanded understanding of the Bible, Jesus and his teachings. Unity respects and honors all other religions and the many spiritual paths to God. We have people with wide religious diversities who have found a home in Unity. That is the light we shine in North Georgia.

The Power of One is a unique program to share that light with other seekers, one person at a time. **Did you know that 80% of first-time visitors come because they were personally invited?** Churches grow, not through advertising and marketing, but through individual connections between people.

There is nothing more powerful than to be present with someone as they discover their spiritual home. You have the power to make that happen. This program is about making friends and sharing the joy you feel when you attend Unity. The Power of One asks for your commitment to connect with just one person, by inviting them to be part of our family. You have the power to make a difference in someone's life, that's what the Power of One can do.

### **Here's how it works.**

**The purpose of the Power of One is to make a new friend and grow our church. To do that, we ask you to get actively involved in the growth of Unity of Gainesville, by doing the following:**

1. Make your decision to join the Power of One by signing the Covenant.
2. Make your commitment to personally invite a new person to our church.
3. Once that person comes to church, be responsible for greeting them at the door and making them feel welcome.
4. Stay with that person through-out the service or activity. Introduce them to our spiritual family.
5. Make every effort to make them feel welcome. Show them you care.
6. The week after their visit to our church, call them and thank them for coming and invite them back. A follow up phone call can mean so much.

You are taking it upon yourself to personally sponsor and mentor at least one person into the family of Unity of Gainesville. If you have done all you can, and connected with them on a caring one-to-one basis, you will make a new friend. We hope this will lead to them joining Unity's family.

Be assured that we will give you all the support you need in making this program a success. Together, we can make our church grow as we bring the light of Unity of Gainesville to a wider community in North Georgia.

**Gandhi said: "Be the change you want to see in the world."**

**This is your opportunity to let your light shine.**

**"Follow me, and I will make you fishers of men..." - Matthew, 4:19**

### **What people look for in a church.**

- They look for a place to belong, where they can feel part of a family or community.
- They look for a greater sense of balance, in a world filled with stress and pressure.
- They look for a place where they can connect with other spiritually minded people, while they learn to improve their relationships.
- They look for a place that helps them find answers to their spiritual questions.

All people are looking for a spiritual family who will support them through the times of challenge, change and transition. Unity of Gainesville can be that home.

In our fast-paced lives, we all look for a place where we can call home; a place to pray, meditate, express creatively, and where we can step back, relax and find peace. As an important part of Unity of Gainesville, you have found that spiritual center of peace and joy.

Unity of Gainesville is where you connect with God, and where God connects with you. Now that you have found it, we ask you to share it.

### **Isn't it time for Unity of Gainesville? YES!**

#### **Four steps to making friends:**

1. Let someone know that you are genuinely interested in them.
2. Make them feel important, by being a good listener.
3. Show a willingness to understand their feelings and needs.
4. Express support and encouragement by asking them what is the next step in their lives.

#### **How can you tell when someone is ready?**

When people are seeking a new spiritual home, their questions and statements may give you an opportunity to tell them about Unity. These are some of the things you might hear them say:

- My beliefs are more spiritual than traditional, is there a church for me?
- I'm tired of feeling guilty when I leave church.
- Are there people who are actually happy when they leave a church service?
- Is there a church that can open hearts without closing minds?
- Shouldn't "family values" apply to all kinds of families?
- Can persons of any religious background find welcome in one church, without conversion or renunciation of their other beliefs?
- The Bible doesn't make sense. Is there another way to understand the Bible and Jesus?
- If God is just, loving and compassionate, then why would He condemn half the world's people just because they've never heard of Jesus?
- Is there a church that teaches positive lessons to children and teens?

For us, the answer is Unity. If you hear these thoughts and questions, then perhaps you are getting the "Divine" tap to share your love for Unity of Gainesville.

***"There are only two creatures of value on the face of the earth: those with the commitment, and those who require the commitment of others."* - John Adams**

**Remember...**

**No one cares what you know, until they know that you care.**

"I invite you to accept this challenge and make a commitment to Unity of Gainesville's growth. We have a

responsibility to let our light shine. It's time to proclaim who we are with joy. It's time for us to be all we can be. You have the power. Our success only waits upon your commitment to have the courage to reach out to our community with love." - Rev. Sydney Magill-Lindquist

## **UNITY OF GAINESVILLE**

**3361 Clark's Bridge Road**

**Gainesville, GA 30506**

**770-534-0949**

**Website**

**[www.unityofgainesville.org](http://www.unityofgainesville.org)**

## **Aesthetics Atlanta Brochure copy** – (copy written by Scott Lindquist)

A new you is waiting at...

Aesthetics Atlanta

2155 Post Oak Tritt, Suite 580

Atlanta, Georgia 30062

[www.skincareatlanta.net](http://www.skincareatlanta.net)

### **Give yourself the gift of a whole New You!**

Isn't it time you gave yourself a new look? Aesthetics Atlanta is the place for your new look. We specialize in laser hair removal and skin care. We also feature Microdermabrasion and lunch-hour Photo-Facials. All procedures done under the supervision of Board Certified Physician by a Licensed Aesthetician.

### **What are the benefits?**

The benefits of hair removal for men and women are many:

- Ingrown hair is treated and prevented
- Facial hair is removed
- All body parts can be treated
- No more shaving
- Razor bumps are eliminated

### **How does laser hair removal work?**

Our Fotona Nd: Yag Laser works by destroying the blood flow at the base of your hair follicle. When this blood flow is gone, the follicle and its active parts will shrivel and die.

### **How long will it take for me to lose my hair?**

If you stop watering a plant today, it will not die the next day. A hair follicle that loses its blood supply will also take time to shrivel and die. You will lose your hair in 2-3 weeks after your treatment.

### **How many treatments will I need?**

The average person needs six treatments. How many treatments you will need will depend on your growth cycles and how hair-free you wish to be. Because a hair follicle can only be destroyed in an "active growth" cycle, your treatments will be timed to destroy the most hair follicles with each visit. Usually treatments will be 4 to 8 weeks apart.

### **Why is laser better than other treatments for hair removal?**

Laser treatment for hair removal is a safer, faster and more effective procedure to eliminate unwanted hair than electrolysis, waxing or tweezing. With electrolysis, it takes two-seconds to remove one hair follicle verses hundreds of follicles per pulse of laser light. In addition, the surrounding tissue is unaffected and there is little or no irritation to the skin as with other removal methods.

## **The 4 Stages of Hair Growth**

There are 4 phases in a follicle growth cycle: Early Growth, Active Growth, Regression, and Resting. A follicle in an Active Growth phase contains engorged blood flow and will be affected on your treatment day. A resting follicle has less blood supply and will not be affected by treatment. This is true for all forms of permanent hair removal.

**Laser treatment is the revolutionary procedure for beautiful, healthier skin.**

**Fotona laser procedures are specifically designed to treat:**

- Aging or Sun-damaged skin
- Vascular lesions
- Slightly raised, red lesions
- Spider veins
- Acne inflammation
- Telangiectasia

## **What is the Lunch Hour Face Lift?**

This very safe and non-invasive procedure is “laser collagen remodeling”. Collagen is the backbone or structure of the skin. As we age, our collagen bands relax, causing our skin to sag and develop lines and wrinkles. This procedure gently heats and tightens the skin, resulting in facial toning. This treatment lasts only 45 minutes and can be performed during your lunch hour.

## **Will laser work to remove unsightly veins in my legs?**

Laser is one of the most effective treatments for vein removal and is the best choice when treating small veins. Laser therapy is non-invasive, unlike sclerotherapy that is painful, invasive and may cause cramping, irritation and discoloration. Due to the use of a cooling device and gel, there is minimal discomfort with this treatment.

**A new you is waiting at...**

**Aesthetics Atlanta**

**Call today: 770-579-1850**

**A new you is waiting to see the light of day!**

No matter who you are or whether you're young or old, you deserve the very best.

You can have beautiful healthier skin today. Whether you have aged or sun-damaged skin, vascular lesions, spider veins, rosacea, or acne.

Aesthetics Atlanta's Fotona laser treatment will give you a new lease on life. Your skin will be silky smooth, just like a new born baby after just one treatment. Call us today for more information and ask about our special packages for healthier skin.

## **Dr. Syed Rizvi, M.D.**

Dr. Rizvi is a Board Certified Internist. He trained at a Yale program at the Bridgeport Hospital in Bridgeport CT. He has been in practice since 1992, and has won various awards, amongst which is the Resident Research Award during his residency training. He is committed to making his patients comfortable with the procedures that are being used. He believes in an educated patient before and after treatments. Satisfaction is guaranteed in all procedures.

Both he and his staff are here to serve you and make your treatments as comfortable as possible. Please don't be afraid to ask questions at any time.

## **FREE**

**When you buy a package of three treatments, get the 4th one free.**

## **Errand Managers Brochure Copy --** (copy written by Scott Lindquist)

**Errand Managers...**

**it's about time!**

Your success today depends on one thing; how you use your time.

**Give yourself the gift of time. Give yourself Errand Managers.**

### **Too much to do and too little time? Swamped by your to-do list?**

Most of us are too busy during the day to deal with personal tasks. They then hang over evenings and weekends - taking up precious quality time. Or we put them off. Errand Managers can help. We'll take care of the things you don't have the time or energy for - giving you time to focus on what matters. No time to find a new home let alone move? Need a plumber but don't want a cowboy? Or simply some help with everyday household tasks? Errand Managers helps you manage your life by giving you the time to do what's really important.

### **We do it so you don't have to.**

Life can be frustrating when you need to be two places at the same time. Errand Managers offers you more than just a service to get things done, we'll give you peace of mind knowing that everything is taken care of.

You're growing your business. You are working hard to bring it all together. Sometimes an added hand would really be beneficial in achieving your goals. This is where Errand Managers come in.

We have a vast array of office experience, common sense and great ideas. Let us help you keep on track, catch up, gain new clients, retain employees. Find out all the services we offer to help your business succeed! We are able to take on just about any office task that you have in mind. Take a moment to give us a call to discuss your specific needs.

### **Today, you have 1440 minutes. How will you spend them?**

**Errand Managers - You deserve it!**

**You deserve Errand Managers.**

You deserve more free time. You deserve to feel your best and by relieving yourself of some of the stress causing errands in your life, you will feel better and find more time for the things you enjoy in your life.

### **You're answer to a stress-free life is: Errand Managers.**

Errand Managers has a wide range of services geared to alleviate the demands of day to day time constraints. The services are tailored for small businesses, busy professionals, over-scheduled parents, new parents, recuperating patients, and senior citizens. More than ever, businesses recognize the need for effective time management. Call us for a specific project or for ongoing help. We are flexible and reliable and can assist you as frequently or as infrequently as you require. You will find that all Errand Manager employees are professionally attired and punctual. We get the job done on time, which saves you time to accomplish your top priorities.

## **Business Services:**

**Helping you be more efficient.**

**Here is a sample of the Business Services that we offer:**

Courier, Vendor Selection, Filing, Bank Deposits, Making Appointments, Word Processing, Data Entry, Gift/Gift Certificate Shopping, Running Errands for Staff, Card Purchasing and Addressing, Shopping for Company Events, Shopping for Office Supplies, Bank and Post Office Errands, Car Service Pick-up and Delivery, Assisting Relocating Employees, Travel Reservations, Moving Arrangements, DMV Services, Handling Copy Center Errands, Online Research, Calender Reminder, Preparing Marketing Mailings, Dinner Reservations, Car and Limousine Rental, Appointment Setting, Transportation Arrangements to/from Airport, Luggage Retrieval, Gift Delivery

**Think about it. What would you do with an extra hour a day? What else could you get done?**

## **Personal Services:**

**We offer personalized services that are designed to help you achieve that delicate balance between your success at work and home!**

In today's increasingly busy world, time is the most precious resource we have. Let Errand Managers give you more hours in your day, by providing Personal Services for your family needs. If you have ever dreamed of having your own personal assistant to help you keep your life in order and running smoothly, please give us a call because we can help!

**Here is a sample of the Personal Services that we offer:**

Grocery Shopping, Cobbler Errands, Car Maintenance/Oil Change Reminder, Detailing, Post Office and Bank Runs, Pet Sitting, Dry Cleaners and Laundry Pick-up, Flowers/Balloons/Gift Delivery, Restaurant Meal Delivery, Prescription Pick-up, Video Delivery, Address Invitation Cards, Calendar Reminder, Gift Wrapping, Find Repairman/Service Providers, Wait for Repairman/Cable, Housekeeping/Cleaning, Homework help, House Sitting (day)

**Sometimes you just need a friendly voice at the other end of the phone...**

You can also save time and money by using our Virtual Assistant Service. What is a Virtual Assistant?

A Virtual Assistant provides administrative and personal support, across the board, in long-term and collaborative relationships, without being geographically present in the client's location. These services are done directly from our offices and can often be just as efficient and cost you less.

**Our pricing is very competitive.**

We offer hourly and package pricing. You can buy individual or package services. The more you buy, the more you save. We have three Monthly Packages to choose from:

**Classic = 4 hours, Executive = 8 hours, Premier = 20 hours.**

We can also serve you on holidays and weekends. Ask about our referral discounts and senior discounts. For precise hourly and package quotes, call us.

**You've called Errand Managers, now you can relax.**

**Errand Managers... getting it done, so you don't have to.**

## **Our Mission**

Our Mission at Errand Managers is to offer life-style management services by providing timely errand services to individuals, families and businesses. Our desire is to offer our clients the gift of time by providing them with an Errand Manager to perform their mundane yet important tasks.

The Errand Managers

1720 Mars Hill Road, # 8

Acworth, Georgia 30110

Ph: 404-806-6817

Fax: 404-806-0186

Email - [info@errandmanager.com](mailto:info@errandmanager.com)

For more information, go to our website:

[www.errandmanager.com](http://www.errandmanager.com)

**Enjoy the best in life and leave the rest to us.**