

Scott Lindquist

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Dynamic writer and published author with a flair for communicating ideas.

CORE COMPETENCIES:

For over 20 years, he has refined his ability to communicate via writing. He has the ability to think outside the box and find new ways to get a message to clients and customers, bringing a substantial talent to any organization.

COPYWRITING:

As a professional writer, he has supplied content to numerous business related projects, and all manner of advertising materials including: brochures, newsletters, postcards, catalogues, PowerPoint presentations, flyers, posters, booklets, business cards, stationary, business forms, resumes, newspaper ads, church bulletins and other related projects, as well as graphic e-mails via the internet. He has also written copy for national and local TV and radio ads, as well as corporate video training modules. He has provided content and advertising copy for the following clients: Gotcha Covered Window Covering, Primary Health Care, Aesthetics Atlanta, Unity of Gainesville, Unity North Church, Unity Christ Center, Atlanta Unity Church, Center for Creative Living, Conner Partners, Errand Managers, Carceron Systems Group, Cherry Systems, Equity Management Co., Management Safety Solutions, Heirloom Pianos, and Philco Radio Players.

AUTHOR:

Scott Lindquist is also a published author of three non-fiction books. They are: Before He Takes You Out, The Safe Dating Guide for the 90's, (1990, Vigal Pubs.) The Date Rape Prevention Book, The Essential Guide for Girls and Women, (2000, Sourcebooks) and The Essential Guide to Date Rape Prevention, How to Avoid Dangerous Situations, Overpowering Individuals and Date Rape (2007, Sourcebooks). He has also written over 30 articles for national magazines and e-zines like: Culture Girl, She Networks, She Caribbean, and Campus Safety Journal, as well as Ehow.com. He has been featured in national and international magazines like: Cosmopolitan (U.S. & U.K.) and B (an Australian magazine). He is also the author of a stage play, screenplay, and is currently working on a novel.

SPEAKER/TRAINER:

He is an accomplished speaker and trainer and has the ability to infuse humor with most any subject to bond with an audience. His ability to get his audiences to participate and relax while learning has made him a popular speaker and trainer with corporations, colleges and other organizations. He has given seminars and training to well over 200 colleges, universities, corporations, the U.S. Government and various branches of the Armed Forces. He has also been interviewed on over 700 TV and radio stations, worldwide.

SKILLS:

Scott Lindquist has the ability to design an entire advertising and marketing campaign for corporations, political candidates, churches and other non-profit organization. This includes newspaper ads, TV and radio campaigns, and church growth.

RESULTS:

He designed an advertising campaign for Heirloom Pianos, a start-up piano store in Carrollton, GA, using postcards and progressing to newspaper ads. This campaign was so successful that it transformed the company from start-up to the #1 piano store in the nation in just three months. This campaign received an award. (see below)

AWARDS:

Georgia Press Association 'Best Advertising Idea 2004' Award for Heirloom Pianos campaign.

EDUCATION:

High School Graduate, 2 years College, C.P.P. (certified Crime Prevention Practitioner and recognized expert in rape prevention) - Graduate of FCPTI, (Florida Crime Prevention Training Institute). Currently enrolled in Kennesaw University's KIP program in Web Design.

OTHER SKILLS:

Scott Lindquist is also a talented graphic designer and desktop publisher. He provided design services to the clients listed above as well as several years at Kinko's providing design and desktop publishing services to numerous customers. (extensive portfolio available) He has also produced and directed television, and radio shows and was the creator and host of two local radio shows in Atlanta, as well as the executive producer and founder of the Philco Radio Players.